

Creativity Index



A Creative Index is a gauge which measures a given community's creative economy by analyzing the amount and capability of its creative assets. Recognizing and quantifying a creative assets is often done through an analysis of the three "T's" of economic development: Tolerance, Talent, and Technology. These categories place the greatest value on the attraction and retention of creative capital. Creative capital differs from human capital in that its value lies not in a capability to produce, rather in an ability to create and develop ideas. The three T's are co-dependent; all three are necessary to promote creative growth, and no single one carries more importance or weight than either of the others. The Creativity Index is a measurement that scores these three levels through a series of indicators and presents a benchmark against select communities.



The creativity index indicates that Bellevue is comparably one of the top jurisdictions in presenting an environment that will attract and retain knowledge workers.

Creativity Index Score



Talent

- Knowledge workers make up 38% of Bellevue's total workforce.
- Over 60% of Bellevue's population 25 years or older have a Bachelor's degree or higher.
- Bellevue ranked 7th on the talent index score.

Tolerance

- Over 40% of Bellevue's population is considered a visible minority.
- Over 27% of Bellevue's visible minority population has a Bachelor's degree or higher.
- Over 58% of Bellevue's female population has a Bachelor's degree or higher.
- Bellevue ranked 7th on the

Technology

- Over 9% of all Bellevue businesses are defined as high-tech.
- Comparatively, Bellevue has a higher concentration of high-tech firms than the national average.
- Bellevue ranked 7th on the technology index score.



“The arts are an important expression of how people think of and experience the city and each other. Bellevue seeks to foster a strong arts and cultural community chiefly supported through a wide range of artists, art and cultural institutions, and arts groups offering a variety experiences to an engaged audience.”

-City of Bellevue, Comprehensive Plan, Urban Design & the Arts Element

Department of Planning and
Community Development

Agenda

Agenda

Tuesday, September 12, 2017
Meeting: 4:30 p.m.
Bellevue City Hall, 1E-109

Bellevue Arts Commission

Commission Staff Contact: 425.452.4105

1. **CALL TO ORDER** 4:30
Chair Manfredi will call the meeting to order.
2. **APPROVAL OF AGENDA AND MINUTES** 4:30 – 4:35
 - A. Chair Manfredi will ask for approval of the agenda.
 - B. Chair Manfredi will ask for approval of the July 2017 regular meeting minutes.
3. **ORAL COMMUNICATIONS** 4:35 – 4:40
Chair Manfredi will entertain oral communications limited to three minutes per person or five minutes if representing the official position of a recognized community organization for other than main agenda items and public hearing subject. A maximum of three people are permitted to speak to each side of any one topic.
4. **ACTION ITEMS AND DISCUSSION ITEMS**
 - A. 2018 Grant Program Guidelines 4:40 – 4:50
 - B. Power Up Bellevue update 4:50 – 5:00
 - C. Creative Edge project update 5:00 – 6:15
5. **COMMISSION QUICK BUSINESS** 6:15 – 6:20
6. **REPORTS** 6:20 – 6:25
 - A. Commissioners' Committee and Lead Reports
 - B. Project Updates from Staff
7. **CORRESPONDENCE, INFORMATION** 6:25 – 6:30
 - A. Written correspondence (if any)
 - B. Information
 2. Committees
8. **ADJOURNMENT** 6:30
Chair Manfredi will adjourn the meeting.

Wheelchair accessible. American Sign Language (ASL) interpretation is available upon request, and large print agendas available upon request. Please contact the Arts Program at least two days in advance jheim@bellevuewa.gov ▪ 425-452-4105 (Voice) ▪ Please dial 711 for assistance for the hearing impaired.

ARTS COMMISSION MEMBERS

Paul Manfredi, Chair

Philip Malkin, Vice Chair

Maria Lau Hui

Trudi Jackson

Rebecca Lewis

Carl Wolfteich

Mayor John Stokes, Council Liaison

STAFF CONTACTS

Joshua Heim, Arts Program Manager, 425-452-4105

Scott MacDonald, Arts Program Coordinator, 425-452-4852

Department of Planning and
Community Development

Minutes

BELLEVUE ARTS COMMISSION
REGULAR MEETING
MINUTES

August 8, 2017
4:30 p.m.

Bellevue City Hall
Room 1E -109

COMMISSIONERS PRESENT: Chairperson Manfredi, Commissioners Jackson, Lau Hui, Lewis, Malkin, Wolfteich

COMMISSIONERS ABSENT: None

STAFF PRESENT: Joshua Heim, Scott MacDonald, Department of Planning and Community Development

OTHERS PRESENT: Kurt Kiefer, Sound Transit

RECORDING SECRETARY: Gerry Lindsay

I. CALL TO ORDER

The meeting was called to order at 4:33 p.m. by Chairperson Manfredi who presided. All Commissioners were present with the exception of Commissioner Wolfteich who arrived at 4:41 p.m.

2. APPROVAL OF AGENDA AND MINUTES

A. Approval of Agenda

Motion to approve the agenda was made by Commissioner Malkin. Second was by Commissioner Lewis and the motion carried unanimously.

B. Approval of Minutes

Motion to approve the July 7, 2017, minutes as submitted was made by Commissioner Lewis. Second was by Commissioner Jackson and the motion carried unanimously.

3. ORAL COMMUNICATIONS – None

4. ACTION ITEMS AND DISCUSSION ITEMS

A. StART East Link Light Rail Art Presentation

Kurt Kiefer, project manager for the Sound Transit art program, noted that the East Link light rail project through Bellevue is well under way. The city's artwork that was previously located in the plaza at City Hall has all been removed and safely stored away; it will all eventually be put back. Work is underway on the I-90 floating bridge that involves stretching very large cables inside the pontoons to pull them together in compression. Construction of the East Link project will continue for several years.

Mr. Kiefer allowed that the operations and maintenance facility is not everyone's favorite project, but noted that it is necessary to run a transit system. The facility is a yard in which trains are stored and maintained. There will be two such facilities, one in Bel-Red in Bellevue,

called the Operations and Maintenance Facility East (OMFE), and another going north toward Lynnwood. Sound Transit has purchased the land for the OMFE near Lake Bellevue and adjacent to the old rail corridor. The southern end of the site will be used for construction staging and then will be turned over for redevelopment.

The OMFE will be built using the design/build contract approach. Sound Transit will issue an RFP, after which qualified contractors will be asked to respond with an outline of how they propose arranging things in the space. The site will house buildings in which trains are maintained as well as some offices, and places for the trains to be stored. While industrial in nature, the facility will be very clean. The hope in regard to the transit-oriented development spaces is that they will be privately developed mixed use buildings.

With regard to the Eastside Rail Corridor trail, Mr. Keiffer said a perimeter fence will be constructed to keep people out and screen the facility from the trail. The right-of-way is about 100 feet wide between SR-520 and the Wilburton station. An RFQ was released for an artist to work on the fence design. Sturtevant Creek crosses the right-of-way and there are two small protected wetlands as well. King County likes to build generous trails that anticipate both walkers and fast-moving bikes. Their basic trail width ranges between 12 and 14 feet with a two-foot shoulder and a one-foot buffer from any obstacle.

Sound Transit has submitted a master development plan for the OMFE. The city's usual code requirements call for a double row of trees in buffers. The master plan documents, however, call for using art instead of trees, primarily because having trees along the rail line can be problematic. The trains run on electricity provided through overhead wires and Sound Transit requires a ten-foot safety radius; if trees were in place and maintenance on them was required, the electricity would need to be shut off, effectively shutting down the line. King County has similar concerns about having tree debris in the form of leaves and needles falling onto the trail, as well as tree roots growing into the pathway, and would prefer not to have trees.

Mr. Keifer noted that Commissioner Jackson served on a Sound Transit selection panel to review the RFQ submittals. The hope was that submittals would be received from artists having experience working with things that are fence like, and that hope was fulfilled in the selection of artist Christian Moeller who has experience in linear and sequential works. Mr. Moeller early design ideas include a palisade that presents an oblique view and a dense surface that will serve to screen the OMFE. The palisade includes interruptions in the form of pieces that extend fairly high up into the air.

Mr. MacDonald asked if any sections have been drawn from the perspective of 120th Avenue NE toward the OMFE. Mr. Kiefer said none have been created to date. He said the OMFE building will be about three stories tall and it is possible it will be visible from certain places along 120th Avenue NE and maybe from the Spring District.

Commissioner Jackson commented that the Eastside Rail Corridor folks are responsible for building a trail crossing of NE 8th Street. Mr. Moeller has been asked to be aware of the work of the work of Scott Trimble, the artist who will address the crossing of NE 8th Street. Mr. Kiefer said the lower portion of the guideway structure that will cross the freeway will be about 26 feet above ground level. The Eastside Rail Corridor bridge will cross on the west side and will be very visible heading east on NE 8th Street.

Commissioner Lau Hui pointed out that the Eastside Rail Corridor may be the only natural green trail in the area. She asked what green noise control methods will be incorporated for those traveling the path. Mr. Keifer stressed that trains coming into and out of the OMFE will be moving slowly and as such will not be generating much noise. Commissioner Jackson added that King County is not thinking of the Eastside Rail Corridor as a trail people will

walk on, rather they believe it will be akin to a bike super highway. They do not intend to do much in the way of planting trees or other landscaping.

Commissioner Malkin asked who will get to see the gorgeous creative fence and if it will in any way be tied to the Grand Connection. Mr. Keifer said the work will really be more about moving past than stopping to look. The patterns in the fence will create interest to those riding by, and the intervening taller elements will serve to creatively break up the repetition.

Mr. Keifer said it was his understanding that Wright Runstad would be building a five-story bike facility in the Spring District. It will include a couple stories of enclosed storage for bikes, a bike repair shop and possibly shower facilities. Wright Runstad is banking on having a lot of people biking in and out of the Spring District.

Commissioner Malkin asked if there are plans to light the corridor for cyclists. Mr. Keifer said he doubted it. The OMFE will be lit, though not overly so, but the fence will not include lights.

Mr. Keifer said he would return to the Commission in October to present a more flushed out proposal. He suggested the presentation could include an update regarding the Spring District and Downtown station artwork.

B. 2018 Bellwether Program

Mr. Heim reminded the Commissioners that the recommendations of the Grand Connection Arts and Cultural Element include reducing the exhibit from four months to ten days; opening up the kinds of art experiences to be supported ranging from sculpture to multidisciplinary works; and shifting from a jury based program to a curatorial program, ideally with SuttonBeresCuller as the first curator.

Mr. Heim said the recommendations attempt to align the Bellwether program to the larger vision for the Grand Connection and the cultural corridor. The ultimate goal is to grow and build capacity for a sustainable arts scene in the downtown.

With regard to the updated framework, Mr. Heim said since its opening in 1992 the sculpture exhibition has been juried and held every other year. The intent has been to provide enjoyment to the community, to showcase a broad variety of sculptures, and to expand the concept of what sculpture is. The recommendation is to convert Bellwether to a free annual 10-day multidisciplinary arts exhibition and festival produced by the city in collaboration with the Bellevue arts community. The name Bellwether was chosen to symbolize the overarching mission of the exhibition and festival to showcase Bellevue's cultural and creative future, to stir creative energy, to provide inspiration, and to promote self-expression and out-of-the-box thinking to turn that future into reality.

Chair Manfredi voiced support for expanding the exhibition to include more than just sculpture, but said he liked the fact that for many years the Bellwether exhibition lasted for several months, giving the community plenty of opportunity to visit. There are pros and cons associated with compressing the exhibition to only ten days. On the pro side, the exhibition would become a calendar and destination event. On the con side, the limited time period would limit what could be seen during the event.

Commissioner Wolfteich noted that moving from biannual to annual will be a big change.

Commissioner Jackson agreed with the notion of expanding beyond sculpture to include other art forms. There is logic to holding the event at the same time as the Bellevue arts and crafts

fair, but there are also challenges in that those not also going to the fair tend to avoid going downtown on that weekend.

Commissioner Lewis observed that Bellwether might be more of a destination event if held at the same time as the arts and crafts fair. Commissioner Jackson concurred.

Chair Manfredi suggested it can be assumed the Bellevue Arts Museum would be very much involved if Bellwether were held concurrent with the arts and crafts fair, particularly given the museum's location.

Mr. Heim said there is flexibility when it comes to scheduling. The event could be held in mid-September while the weather is still good. He said the tentative date in July was chosen because of the significant opportunity to do something big at Compass Plaza. The city will be raising the level of the street to be level with the square. The intersection at NE 6th Street will be concrete but everything else will be asphalt and there has been talk of doing a big intersection mural on its face. The city is working toward completing the construction project ahead of the 2018 art fair.

Commissioner Malkin asked what the thinking was behind the ten artists number. Mr. Heim said he actually was putting the idea on hold for a bit. He said Bellwether has in the past involved displaying existing work, and the notion is to shift to more of a project-based approach.

Commissioner Jackson stressed the need to recognize that there has been a general lack of submissions for Bellwether due in part to the things the exhibition has previously conceived is outdated. Commissioner Lewis noted that recent surveys make that point clear, that attendees want more experiences and more music.

Mr. Heim said the existing budget will allow for conducting three Bellwether events in a row through 2020, after which it will either be necessary to shift back to every other year or make a concerted effort to see the budget increased. He said \$350,000 is allocated annually to the public art program, and funds can be retained from any given year in order to plan for bigger projects. During the last budget cycle, \$75,000 was programmed annually for the Neighborhood Enhancement Program. To date there have been two cycles in which there were no requests to integrate art into Neighborhood Enhancement Program proposals. Accordingly, those funds have been reallocated. As proposed, the Bellwether funds earmarked for the exhibitions housed in City Hall have been reallocated toward a yearly exhibition. He reminded the Commissioners that there are a number of community buildings without any significant installations, including the courthouse and the Bellevue Youth Theatre, and when East Link opens something significant may want to be done at City Hall. The funds are being set aside and it may be a while before they are allocated.

Noting the Commission's concurrence with the general framework, Mr. Heim sought feedback regarding the curator scope of work. He noted that the document incorporated the updated framework, mission statement, goals and objectives. He stressed that the objectives were the same as those in the Grand Connection plan. As envisioned, the curator will be asked to develop a curatorial approach that meets the guidelines of the program. The curator will need to identify the project and at least three artists who could be awarded a contract for doing the work. The choices must then be submitted to staff prior to requesting solicitation. The curator can be part of the selection committee, essentially as the jury.

Commissioner Malkin asked if it would be ten artists or ten art projects. Mr. Heim said the idea is that a project could be a single installation with a single artist, or it could be an exhibition involving several artists. One project does not equal one artist.

Commissioner Lau Hui said she understood having an exhibition running over a ten-day period but said she was unclear if a project would happen only once or need to run for the entire time. She suggested that it would make more sense to expand the time of each project so that people who cannot make it the first time will still be able to see it. Commissioner Jackson agreed that one of the challenges will be in making the program available to more than just those who work in downtown Bellevue.

Commissioner Lau Hui suggested having the artists perform in more than one location, including areas outside of the downtown. Chair Manfredi countered that that approach would take away from the Grand Connection connection and could draw attention away from the notion that the exhibition is a ten-day event.

Commissioner Jackson asked how many attendees there were for the activating spaces events associated with previous Bellwether exhibitions. Mr. Heim said there were not that many. The events were held at noon and aimed at the downtown lunchtime crowd. They were held in concert with the Bellevue Arts Museum free days. However, the City Hall staff enjoyed the events, and the Bellevue Arts Museum and others in the community liked the idea of being performance based.

Commissioner Malkin said one question to answer is whether or not Bellwether will get the same bang for the buck in a ten-day exhibition as it gets when drawn out over three months. Mr. Heim said the question was a good one. He said he had to discipline himself to honor the notion of a curatorial process. He said initially consideration was given to the number of opportunities to lead with murals, including the temporary construction fence around the plaza in front of City Hall and the Doxa church wall. By their nature, murals would not just be left up for ten days.

Commissioner Jackson said there are usually opening and closing events for the Bellwether exhibition. She noted her support for using the exhibit to focus attention on kicking off the Grand Connection by concentrating the dollars spent on communication on a smaller period of time, bringing more energy and attention to it.

Commissioner Malkin agreed and said the ten-day approach to the exhibit would mean folks could plan their visits to Bellevue around it, whether it is part of the overall arts fair or not.

Commissioner Jackson asked if there are similar examples from other small cities. Mr. Heim said a good example is Nuit Blanche in Toronto which occurs during a single 24-hour period, beginning in the evening. The Three Rivers Arts Festival in Pittsburgh is not city driven but has a similar ten-day format.

Commissioner Malkin noted that the ten-day period would include two weekends, which is the time when there would be the most activity.

Commissioner Jackson said she favored including mural projects, possibly with an unveiling every three days or so during the event.

Mr. Heim noted that as proposed, the work previously done by the Bellwether committee will be handed over to the curator. The guidelines will steer the process by capturing the attention the committee brought to the exhibit. The curator will be directed to express the mission and the objectives of the Bellwether program while exploring the theme of Bellevue as the cultural hub of the Eastside; contextualizing the program topic within regional, national and international conversations; contributing to or advancing Bellevue's art and cultural history; allocating a program budget for artist projects, including public programs and events;

contracting with the marketing team to do public events; and providing the programmatic intent of the overall show at the opening event. The curator will be responsible for the content but not the media, which ideally will include a website.

Commissioner Malkin commented that photographs and video of the festival should live on the website. As each festival occurs, the website will serve as an archive. A lot of good artifacts could come out of it if thought out ahead of time, possibly even a catalog.

Commissioner Jackson noted that the timescale is very tight but doable if the work already done by SuttonBeresCuller is leveraged. She asked if there are other, preferably local artists or organizers, who could be called on to do the curatorial work in future years. Mr. Heim said the Bellevue Arts Museum has been using guest curators for the last two or three years and may have a roster that could be used. It would also not be out of the question to consider using an organization to play the role. He said his hope is that the community will eventually take over the program, possibly a non-profit operating at first with a grant from the Commission, freeing the Commission to take on other programs in other parts of the city as the non-profit becomes self-supporting. The city's office of economic development is managing the tourism master plan in partnership with Meydenbauer Center and it is poised to recommend the need for an event strategy that includes community cohesion; that organization could ultimately step in and take over the exhibition as one of its roles.

Commissioner Malkin said he assumed the success of the event will be measured in terms of attendance. Mr. Heim said work has been going on behind the curtain to create a series of indicators to identify a vibrant arts scene in a given area. The information is still in raw format and not ready for prime time. Ultimately, the true measure of success will be the Commission being able to step back as projects get geared toward very specific things. For instance, the Commission could one year take on a very controversial topic, or one year Bellwether could become one big art school with classes and workshops. There are a number of different frameworks for how to evaluate arts engagement programs, but no one out there has come up with a tool for identifying a vibrant arts scene.

Commissioner Jackson commented that one cannot simply say Bellevue has a great arts scene unless people are talking about it. Until the community is interested in moving beyond narrow-casted performances, such as Indian dance, the culture will not be affected. Bellevue has developed silos in which specific art and culture experiences are housed and measured. Bellevue has no place to study art whereas Seattle does. Commissioner Malkin agreed and said his focus was on trying to reverse that trend.

Commissioner Lau Hui pointed out that Bellevue is much more diverse than Seattle and that is something that should be built on. Bellevue should not even try to replicate what Seattle is able to offer, but with the right type of niche programming, people could be drawn from Seattle to Bellevue.

Mr. Heim said the original intent was to go through an exercise and select the top ten things that should be focused on as part of the Bellwether arts scene. That could involve going out with a clipboard and make determinations relative to the various indicators. More time will be needed to work through the details, however.

Commissioner Malkin said something like that could work well throughout the year, not just for the ten days of Bellwether. He said liked the idea of having art intensives, like art schools and workshops, intended to draw people to Bellevue specifically to study in focused areas. Such things would not necessarily need to happen during the ten days of the festival. Commissioner Jackson agreed and said building up an arts and culture economy and a cultural community will require more than just saying Bellevue has a certain number of game

companies and a certain number of dance companies. It is one thing to get game companies to move to Bellevue, but if the artists in those game companies do not see art around them and the schools do not talk about art in the context of games, the necessary synergy will be lacking. People move to Austin because they know there are lots of creative people there. That is also what happens in Los Angeles and New York.

Commissioner Malkin said it is curious that for some reason Portland has become a center for photography. The town hosts a large number of photography galleries and schools. There are many photographers in Bellevue as well, but there are no galleries or schools. Portland becoming a center for photographers likely happened organically and not because the local arts commission decided it should happen.

Chair Manfredi said the scope of work is generally good and offers good direction. He said on the critical question of who should serve as curator, he would support the selection of SuttonBeresCuller given all the work the team has done to date; they certainly could hit the ground running.

Commissioner Jackson said her only concern was that by constantly delegating and hiring out the work that has traditionally been done by the Commission, the Commission may not be doing its job adequately. The Commission exists largely to provide input on behalf of the community. Chair Manfredi allowed that the point was well made. He commented that having made the decision is a major step and using Bellwether to respond to the emergence of the Grand Connection is also a relatively major step. Another way to look at it is that in the coming years specific companies may no longer be involved, but the Arts Commission will. The role of the Commission is and will continue to be to take the larger view and making sure the various segments fit together. The organizations tapped to undertake the work are given guidance from the Commission. To the degree the Commission continues to be intentional about paying attention to its multicultural constituents and avoids bringing in New York and Los Angeles artists who know nothing about the community, the Commission will be doing its job.

Mr. Heim pointed out that in the past proposals for the Bellwether exhibition were actually never brought before the Commission. The proposed approach has the proposals before the Commission twice, first to outline the big questions and themes, and second to present initial concepts. The idea going forward is for the Bellwether committee to convene to set the scope and call for a curator, following which a public process would be launched to actually select the curator.

Mr. Heim asked for comment on whether or not the curator should explore the notion of the cultural hub of the Eastside, which was an organizing principle behind the Cultural Compass.

Commissioner Jackson said Bellevue certain can and does act as if it is the cultural hub of the Eastside. She stressed, however, not giving lip service to things that are not real, such as calling Bel-Red an arts district and then upzoning it so that no artist can ever afford to live there, including those who are already there.

Chair Manfredi said the issue is essential for the Commission to consider, not to just say it is what it is but rather to ask the question. The topic should indeed be included and explored.

Commissioner Lewis commented that things happen in Redmond and other places on the Eastside and suggested that Bellevue does not necessarily have to be the cultural hub of the Eastside. Bellevue is the biggest city, however. Commissioner Malkin suggested that if Bellevue consciously starts doing art events and cultivating art activity, by default Bellevue

will become the cultural hub of the Eastside. That is not to say that the art activities that occur in other jurisdictions will go away, but the mass of activity should occur in Bellevue.

5. COMMISSION QUICK BUSINESS

Mr. Heim noted the need to move the September 5 Commission meeting to September 12. The Commissioners agreed to make the change.

Commissioner Jackson proposed that for meetings going forward an arts group should be invited to attend and provide an update. Mr. Heim said he could do that and provide the groups with five to ten minutes each.

6. REPORTS

- A. Commissioners' Committee and Lead Reports – As Noted
- B. Project Updates from Staff

Mr. Heim reported that the Creative Edge website has gone live.

7. CORRESPONDENCE, INFORMATION

- A. Written Correspondence – As Noted
- B. Project Updates from Staff – As Noted

8. ADJOURNMENT

Chair Manfredi adjourned the meeting at 6:25 p.m.

Department of Planning and
Community Development

Action & Discussion

Action and Discussion

Tuesday, September 12, 2017
Meeting: 4:30 pm

Bellevue Arts Commission
Action and Discussion

2018 Grant Program Guidelines

The 2018 Allocations Committee has reviewed the grant guidelines for the Eastside Arts Partnerships, Special Projects, and Power Up Bellevue funding programs. The Committee recommends no changes to the Eastside Arts Partnerships and Special Projects guidelines from the previous year, and the new Power Up Bellevue guidelines and application.

ACTION: To endorse the 2018 Grant Guidelines for the Eastside Arts Partnerships, Special Projects, and Power Up Bellevue funding programs.

2018 ALLOCATIONS COMMITTEE TIMELINE & NEXT STEPS

Program development

- **September 7** Allocations reviews guidelines to recommend to Arts Commission
- **September 12** Arts Commission endorses committee recommendations for Council Approval **WE ARE HERE**
- **September 18** Council approves guidelines (if consent calendar, no commissioner needs to attend)

Application period

- **September 20** Guidelines and application released
- **September 30** Power Up Bellevue
- **October 5** Office hours for technical assistance at City Hall
- **October 10** Office hours for technical assistance at Mini City Hall with language assistance
- **October 24** Eastside Arts Partnerships & Special Projects applications due
- **November 7** Power Up Bellevue proposals due

Review & allocations

- **November 16** Panelists submit scores; requests interviews if needed
- **Nov 29** Committee meets; interviews if necessary

Approvals

- **December 5** Panel presents recommendations to Commission; Commission endorses them for Council review
- **December 18** Council approves allocations.
- **December 20** Announce allocations; implementation begins.



2018 Guidelines

Photo courtesy of the Pacific Northwest Ballet

DEADLINE

October 24, 2017
5:00pm

LEARN MORE

Drop in office hours:

4-7pm, October 5
Bellevue City Hall

12-3pm, October 10
Mini City Hall

CONTACT

Joshua Heim
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jheim@bellevuewa.gov

EASTSIDE ARTS PARTNERSHIPS

Funding for annual arts, cultural, and heritage programs that serve residents and visitors in Bellevue, Washington.

We support nonprofit organizations that deliver proven, high quality programs and services to Bellevue residents year after year.

Applicants with at least two completed seasons (2016 & 2017) are invited to apply. Programs must take place during 2018 and should be completed by December 1, 2018.

Apply

<https://planning.bellevuewa.gov/community-development/arts-and-culture/grants/>

INSTRUCTIONS

Submit your application by October 24th in one of three ways:

Email (preferred)

jheim@bellevuewa.gov

Mail

Bellevue Arts Program
City of Bellevue
P.O. Box 90012
Bellevue, WA 98009

In person

Bellevue City Hall
450 110th Avenue NE
Bellevue, WA 98004

PLEASE NOTE

Occasionally the Bellevue Arts Commission may recommend that an EAP application be considered as a Special Project proposal. The applicant may be asked to fill out all or part of a Special Projects application form depending on what additional information is needed for reviewing the application under Special Projects criteria.

Please contact Arts Program staff if you have questions about our funding programs and which one will best meet your needs in 2018.

FINE PRINT

Applications will serve as a scope of work that identifies how the funds will be used. Funds will be paid upon completion of the work described in the scope. Final billing for 2018 funds must be received by December 1st, 2018. Funds do not carry over into 2019.

Program Overview

Eastside Arts Partnerships provides operating support to nonprofit organizations providing annual arts, cultural and heritage programs in Bellevue.

The City provides annual support for organizations and individuals bringing arts to the community, recognizing the value the arts bring to our quality of life, the education and development of our children, the vitality of our businesses, and our sense of connectedness to the community. EAP encourages:

- Programming quality and sustainability;
- Arts access for Bellevue residents;
- Artistic, managerial and fiscal excellence, and
- Greater cooperation and collaboration among arts groups.

Available Funding

Providing direct support to artists and arts organizations serving Bellevue is included in the *Cultural Compass* goals, Bellevue's cultural plan. Bellevue City Council currently provides an annual allocation to support arts organizations providing ongoing services in Bellevue and to enhance local arts activities. The Arts Commission recommends roughly 80% of this allocation through the Eastside Arts Partnerships. The remaining funds are allocated through a separate Special Projects program which supports specific programs and projects in Bellevue by artists, arts organizations and presenters, and initiatives the Arts Commission recommends for implementing the *Cultural Compass*.

Limited Funding

The Arts Commission recognizes that there are more eligible and worthy organizations than available funding will accommodate. Applications will be reviewed on a competitive basis according to the eligibility and review criteria in this application. Funding amounts will be determined based on the recommendations of the panel members, endorsement by the Arts Commission and approval by Bellevue City Council.

Eligibility

Who May Apply

- Nonprofit arts and cultural organizations and presenters whose primary mission is artistic.
- Bellevue-based nonprofits and other non-arts organizations and non-Bellevue based organizations that operate standalone arts programs or facilities in Bellevue are eligible when the primary purpose of the program is artistic or cultural.
- A minimum of two continuous years (FY 2016 and 2017) serving Bellevue residents.
- At least one ongoing cultural program open to the public in Bellevue.

Who May Not Apply

- Applicants receiving direct funding for operations from the Bellevue City Council are not eligible during the years in which Council's direct funding is allocated.

Evaluation Criteria

The overall criteria that will be used to evaluate eligible applications are creative engagement, public access and benefit for Bellevue residents and visitors and organizational capacity and sustainability. For this funding cycle, we ask applicants to *demonstrate their effectiveness and capabilities in helping to make Bellevue a visionary community in which creativity is fostered.*

Creative Engagement

- Quality and effectiveness of the organization's existing and proposed arts, cultural, and heritage programming and services to meet the cultural needs of an audience and/or constituent group.
- Extent of creative and civic participation by Bellevue's diverse residents and visitors.
- Meaningful creative and civic opportunities for working artists, cultural workers and volunteers.
- Diversifies the forms of art, creative experiences and cultural resources available to Bellevue residents and visitors.

Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- Significant access to cultural opportunities to under-served groups, or, demonstrates improved access by underserved people and communities over time.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.
- Effort and evidence of inclusive communications to new and/or underserved people and communities, particularly those who speak a language other than English at home.

Organizational Capacity and Sustainability

- Demonstrated financial capacity and stability.
- Evidence of community support, which may include, but is not limited to, in-kind or cash donations from individuals, foundations, corporations, or other government sources.
- Strength of organizational governance.

APPLICATION TO-DO

Please submit the following documents. If you are submitting a paper application, please provide one copy of the following:

- Application Form.**
- 2018 Estimated Budget.**
Please submit both an organizational budget and the arts program budget if you are a non-arts based organization. Please submit both an organizational budget and the Bellevue arts program budget if your organization is not based in Bellevue.
- Financial Audit.**
Most recent audit, compilation, or other type of 3rd-party financial review. If your organization does not have an audit, please submit an October 1, 2017 cash balance sheet.
- IRS Form 990.**
Please submit the most recently completed form. If your organization does not submit form 990, please submit the budget actuals for the last year of operation, you're IRS determination letter of non-profit status, list of Board of Directors and the policies and procedures for setting executive compensation.
- Policies and procedures regarding the annual evaluation of the executive director.**

First Time Applicants

You may provide additional materials to help the review panel get familiar with your organization's programs and services. These materials are not required:

- Organizational Strategic Plan.**
- Portfolio of Past Programs.**
This could include an annual report, current or most recent program brochure, and/or promotional photos or videos.

Application Review Process

City Council approves all funding. Selection and funding awards are based on recommendations of a review panel of Bellevue Arts Commissioners.

Arts professionals from the field and community representatives may also serve on the panel. The panel will consider submitted applications and conduct interviews with applicants. **All applications will be screened for completeness. Incomplete applications may not be reviewed by the panel.**

Interviews

The review panel may request a 15 minute interview with representatives of the applying organization as part of the review process. Applicants will receive notice by November 17th if an interview is needed and will work with staff to schedule an interview for the week of November 27th. The main purpose of the interview is for the panel to clarify information on the application. If the applicant misses the interview, the panel may base its deliberations on the application alone. However, applicants have a far stronger potential to be funded if the panel is able to interview them.

2017 Timeline

The City of Bellevue reserves the right to change this timeline.

- October 24** Applications due & received at 5:00 p.m.
- November** Committee and Commission Review
Interviews if needed the week of Nov. 27
- December** City Council Approval

Applicants will be notified shortly after Council approval in December.

Award Requirements

Organizations receiving funds must comply with the requirements stated below.

Acknowledgment

Organizations receiving funding from the City of Bellevue must acknowledge the support, at a minimum, in printed programs, or if programs are not appropriate, in signage visible to the public, as well as in digital media dedicated to the funded activities. The visibility recipient organizations provide helps our ability to maintain and raise funding levels and to keep Bellevue residents informed on how their tax dollars are supporting the arts in their community.

Scope of Work

Recipients acknowledge that this application serves as a scope of work detailing how the funds will be used.

Evaluation

Organizations receiving funding provide access to performances/exhibits for evaluators, who may be Bellevue Arts Commissioners or staff, and/or on-site reviewers (a maximum of four tickets). On-site reviewers are professional artists or administrators who are selected based on demonstrated professional experience in a particular arts discipline and who are assigned on a rotating basis to assess the artistic work of organizations in their discipline area. The reviewer submits a written evaluation form to the Arts Program. The evaluation will be considered in future grant applications by the organizations.

Final Report

Submitting a final report once the work listed in the Scope is completed and invoice will be necessary in order to receive funding. The forms are available either online on the City's [EAP web page](#) or by request.



EASTSIDE ARTS PARTNERSHIPS 2018 Grant Application

I. APPLICANT INFORMATION

Instructions: Please submit this signed application form with the attachments by October 26, 2017 to jheim@bellevuewa.gov. Applications received after this date may not be considered. A cover letter is not required.

Organizational Information

Legal Name of Organization: Click here to enter text.

Mission Statement: Click here to enter text.

Date of Incorporation: Click here to enter text.

IRS #: Click here to enter text.

Website: Click here to enter text.

Contact Information

President/Executive Director's Name: Click here to enter text.

Phone: Click here to enter text.

Email: Click here to enter text.

Grant Contact Name & Title (if *not* the President/Executive Director): Click here to enter text.

Phone: Click here to enter text.

Email: Click here to enter text.

MAILING Street Click here to enter text.

ADDRESS City, State, Zip Click here to enter text.

Grant Summary

2018 Grant Amount Request: \$Click here to enter text. **2018 Operating Budget:** \$Click here to enter text.

Summary of the Grant Purpose: Click here to enter text.

A 25 word description of the core service and public benefit you will provide. Please begin the sentence with "For..." For example, "For a season of five classical music performances and related public programs with 150 free tickets for low-income youth and seniors."

Dates Covered by This Grant: Click here to enter text.

Have you received previous funding through this program?

No Yes

By signing below, I certify that the information contained in this report is true and correct to the best of my knowledge. I also acknowledge and agree to the award requirements if awarded funding.

[Signature box]

Click here to enter text.

CEO/Executive Director

Date

II. CREATIVE ENGAGEMENT

Instructions: Please describe in vivid but concise detail how you will fully express your mission this year. You should aim to tell your story about how you will offer quality engagement this year without the use of jargon, grand statements or theories. We want to read *your plan*.

Participation

	NUMBER OF TOTAL PEOPLE SERVED			PERCENT OF TOTAL IN BELLEVUE
	2016 Actuals	2017 Actuals	2018 Estimates	
1. ATTENDANCE				
How many people will be served through a live experience?	Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.
How many people will be served through print, broadcast or online media?	Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.

2. COMMUNITY 150 word limit.

Please describe the core audience, visitor, or community that you serve. What are their cultural needs and preferences? How do you determine these needs and preferences? Address any changes from past years.

Click here to enter text.

3. SIGNATURE PROGRAM 150 word limit.

Please describe a signature program or service that you will provide in 2018 and how it responds to a specific community need or preference. How is it unique? How are you responding to changes in the community?

Click here to enter text.

Creative and Civic Opportunities

	NUMBER OF TOTAL OPPORTUNITIES		
	2016 Actuals	2017 Actuals	2018 Estimates
4. ARTISTS			
How many professional artists are supported by a paid creative opportunity from your organization?	Click here to enter text.	Click here to enter text.	Click here to enter text.
How many professional artists are supported by an unpaid creative opportunity from your organization?	Click here to enter text.	Click here to enter text.	Click here to enter text.
5. VOLUNTEERS			
How many individual volunteers contribute to your organization?	Click here to enter text.	Click here to enter text.	Click here to enter text.
How many hours do these volunteers contribute to your organization? (total of all hours by all volunteers)	Click here to enter text.	Click here to enter text.	Click here to enter text.

6. FOSTERING CREATIVE COMMUNITY 250 word limit.

How will you support artists and volunteers in the coming year? What roles do they play in your organization, programs, and services? How will you recruit and retain them? Address any changes from past years.

Click here to enter text.

IV. PUBLIC ACCESS AND BENEFIT

Instructions: Please pay special attention to the section. This is what the City of Bellevue will fund per Washington State Constitution Article 8, Section 7 regarding gift of public funds. This section will be considered your contracted scope of work if you are awarded funds.

PLEASE NOTE: Washington State law explicitly states that public benefit is “the necessary support of the poor and infirm,” except for museums that are statutorily designated as having a public purpose due to their programing. If you do not propose to offer a public benefit we cannot support your organization. If you do not propose a *significant public benefit* we cannot support a *significant funding request*.

	NUMBER OF TOTAL PEOPLE SERVED			PERCENT OF TOTAL LIVE IN BELLEVUE
	2016 Actuals	2017 Actuals	2018 Estimates	
8. PUBLIC BENEFITS				
How many free or reduced (50% discount or more) tickets will be provided?	Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.
How many free or reduced (50% discount or more) scholarships will be offered?	Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.
What other quantifiable public benefits will you provide? Please specify: Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.	Click here to enter text.

9. DISTRIBUTION 150 word limit.

Please describe who will receive these public benefits and how will you notify them/distribute these benefits.
Click here to enter text.

10. CREATING ACCESS 150 word limit.

Which underserved groups in Bellevue will you serve (check all that apply):

- Disabled citizens
- Disadvantaged youth or seniors
- Low income
- Limited-English speaking
- Historically disadvantaged minority group - please specify: Click here to enter text.

What are the major barriers this/these groups face and how will you minimize these barriers so that they may fully participate in your programs and services? Please site specific examples.
Click here to enter text.

11. MARKETING AND PROMOTIONS 150 word limit.

What are the major marketing strategies you will use to encourage the participation of your core audience, visitor, or community? What different strategies will you use to encourage participation by the underserved groups you plan to serve as indicated above?
Click here to enter text.

12. ADDITIONAL COMMUNITY BENEFITS 150 word limit.

If there are other ways your organization contributes to the broader arts or Bellevue community such as engaging in advocacy, resource sharing, or developing community partnerships, please let us know.
Click here to enter text.

V. STRATEGY

Instructions: Please help us understand the broader context for this year's programs and services and how your proposed activities contribute to strengthening your organization.

13. STRATEGIC GOALS 250 word limit.

Does your organization have a Board-approved strategic plan? If so, please reflect on the progress you have made in achieving your goals and what strategies you will focus on this year to further your mission. If you don't have a strategic plan, please summarize your topline goals and the steps you will take to achieve them.

[Click here to enter text.](#)

VI. ATTACHMENTS

Instructions: Please attach the following documents. These documents will help the review panel to assess your organization's capacity and sustainability:

- 2018 Adopted Budget.** *Please submit only the arts program budget if your organization is a community-based or other non-arts organization. Please submit the budget of if you are a non-Bellevue based arts organization running a facility or major program in Bellevue.*
- Financial Audit.** *Most recent audit or other type of 3rd-party financial review. If your organization does not have an audit, please submit an October 1, 2017 cash balance sheet.*
- IRS Form 990.** *Please submit the most recently submitted form. If your organization does not submit form 990, please submit your IRS determination letter of non-profit status, list of Board of Directors AND the policies and procedures for setting executive compensation.*
- Policies and procedures regarding the annual evaluation of the executive director.**

VII. AWARD REQUIREMENTS

Organizations receiving funds must comply with the requirements stated below. Please check each item to acknowledge being informed of these requirements.

Acknowledgment Organizations receiving funding from the City of Bellevue must acknowledge the support, at a minimum, in printed programs, or if programs are not appropriate, in signage visible to the public, as well as in digital media dedicated to the funded activities. The visibility recipient organizations provide helps our ability to maintain and raise funding levels and to keep Bellevue residents informed on how their tax dollars are supporting the arts in their community.

Scope of Work Recipients acknowledge that this application serves as a scope of work detailing how the funds will be used.

Evaluation Organizations receiving funding must provide access to performances/exhibits for evaluators, who may be Bellevue Arts Commissioners or staff, and/or on-site reviewers (a maximum of four tickets). On-site reviewers are professional artists or administrators who are selected based on demonstrated professional experience in a particular arts discipline and who are assigned on a rotating basis to assess the artistic work of organizations in their discipline area. The reviewer submits a written evaluation form to the Arts Program. The evaluation will be considered in future grant applications by the organizations.

Final Report Submitting a final report once the work listed is completed and invoice will be necessary in order to receive funding. The forms are available either online on the City's [EAP web page](#) or by request.



2018 Guidelines

Photo courtesy of Studio East

DEADLINE

October 24, 2017
5:00pm

LEARN MORE

Drop in office hours:

4-7pm, October 5
Bellevue City Hall

12-3pm, October 10
Mini City Hall

CONTACT

Joshua Heim
425.452.4105
jheim@bellevuewa.gov

SPECIAL PROJECTS

Funding for arts, cultural and heritage projects that serve residents and visitors in Bellevue, Washington

We encourage innovative projects by artists and communities that fill in cultural gaps and inspire new forms of creative participation, particularly for under-served groups.

Applicants can generally request up to \$3,000. Projects must take place during 2018 and should be completed by December 1, 2018.

Apply

<https://planning.bellevuewa.gov/community-development/arts-and-culture/grants/>

INSTRUCTIONS

1 Determine if you need project or program funding.

The focus of Special Projects is on proposals with a tightly defined scope in a short duration that produce tangible and measurable outcomes. If what you have is an idea for a program that you'd like to test, Special Projects is the right funding program for you. However, if you have an existing arts program with a stable audience and approach with updated content year to year, or, if what you have is a project in its second or third year that is making the transition into a program, you may be better served with Eastside Arts Partnerships.

2 Discuss your project.

Please contact Arts Program Staff to check your eligibility and ensure the project meets the requirements for public benefit.

3 Fill out an application.

Applications can be found on our website or by contacting staff.

4 Submit your application by Oct 24 in one of three ways:

Email (preferred)

jheim@bellevuewa.gov

Mail

Bellevue Arts Program
City of Bellevue
P.O. Box 90012
Bellevue, WA 98009

In person

C/O Joshua Heim
Bellevue City Hall
450 110th Avenue NE
Bellevue, WA 98004

Program Overview

Special Projects fosters creativity and innovation in the arts and access to art, culture and heritage by new and underserved people and communities.

Bellevue is a community that is experiencing rapid changes and we want to encourage creative responses. We provide funding support for projects whose main purpose is artistic, cultural and heritage related and have the potential to engage underserved groups and/or inspire longtime Bellevue residents and visitors to reengage with the arts in new and exciting ways.

Available Funding

Generally, the maximum award is \$3,000 and the minimum award is \$500. Funding for projects will generally range from \$1000 to \$2,000. However, the Arts Commission may recommend greater or lesser amounts. Please keep in mind that Eastside Arts Partnership awardees do not qualify for Special Projects funding.

The City of Bellevue gratefully acknowledges support for this funding program by 4Culture and the King County Hotel Lodging Tax.



Eligibility

Who May Apply

- Individuals or groups who are the primary generators of the project.
- Projects must be publically accessible in Bellevue.
- Project must involve at least one professional artist or cultural practitioner.
- Individuals must be 18 years of age or older at the time of application and have a Social Security Number.
- Groups must have a Tax ID or an EIN number.

Who May Not Apply

- Applicants who receive EAP funding or direct project funding from the Bellevue City Council in the same year.
- Applicants who received two years of Special Projects funding for the same project (2016 & 2017).

Evaluation Criteria

The overall criteria that will be used to evaluate eligible applications are artistic innovation, public access and benefit and project feasibility.

Artistic Innovation

- Quality and promise of the proposed arts, cultural, and heritage project to meet the cultural needs of an audience and/or constituent group.
- Innovative approach to foster creative and civic participation by Bellevue's diverse residents and visitors, particularly underserved people and communities.
- Fills a gap in art, cultural, or heritage offerings and opportunities not regularly available to Bellevue residents and visitors.

Public Access and Benefit for Bellevue Residents and Visitors

- Quality and extent of public benefits offered to Bellevue residents and visitors.
- One or more compelling, feasible public events in Bellevue is clearly described.
- Marketing strategies and reach are appropriate to target audience(s) and attendance.

Project Feasibility

- Demonstrated experience of project leaders to accomplish the scope and scale of the project.
- Evidence of thoughtful planning including clearly articulated goals and process for evaluation.
- Realistic budget and timeline.

Project Renewals

If your project received first-time Special Projects funding in 2017 you are eligible to submit a fast-track renewal application for priority consideration.

Criteria

Sometimes there's more to learn from a project after the first year and we want to encourage that. Renewals will be determined on the quality of this learning. Each project is eligible for only one project renewal.

Project renewal application

There is no need to re-pitch the same project; we want to hear why you are continuing the project and how you will make it better. All you need to do is reflect on the strengths and weaknesses of the previous year and propose how you will build upon those strengths and minimize those weaknesses in 2018. Please see details about the application below.

APPLICATION TO-DO

New Applicants

This application has two parts. Use this check-list to ensure your application is complete.

Application Form.

Supporting Material.

- The resume or bio of the lead artist or cultural worker involved in this project.
- Work sample (optional)
- Evidence of non-profit status if applicable.

Project Renewal Applicants

For applicants who received first-time Special Projects funding in 2017. This application has three parts. You can use this check-list to ensure your application is complete.

Request for Renewal Letter.

Please submit a written request that addresses the following:

- Evidence that a second year is needed;
- Project strengths and weaknesses;
- Specific actionable items you will implement to build upon the strengths and minimize the weaknesses to increase effectiveness (a list with a timeline is encouraged);
- The expected outcome or change in outcome if you were to receive funds to implement the above action plan.
- The funding amount you are seeking.

2017 Special Projects Grant

Report. If your project is not complete by the October 24, 2017 deadline, please submit a full Special Project application.

Updated 2018 Project Budget

Submit your own project budget form or the form that is provided in the application.

Application Review

City Council approves all funding. Their approvals are based on recommendations from the Arts Commission after reviewing applications.

The Commission may include outside professionals on the review panel. Applications are reviewed on a competitive basis according to the overall purpose of the program and the Criteria for Eligible Projects.

2017 Application Timeline

The City of Bellevue reserves the right to change this timeline.

October 24	Applications due & received at 5p.m.
November	Committee and Commission Review
December	City Council Approval

Applicants will be notified shortly after Council approval in December.

Grant Awards & Payment

Timing of Projects and Payments

Projects must take place during 2018 and should be completed by December 1, 2018. The City may consider exceptions on a case by case basis. Invoices and final reports are due to the City by December 15th. Funding awards expire and do not carry over to the following year.

Payment

Payment will be made at the end of the project.

Exceptions may be made, depending on circumstances and City policy. The funding recipient turns in an invoice, a final report and actual budget to the City. Forms for these are available on the web page or by email. Checks are normally mailed within 30 days of the invoice date and our receiving completed paperwork.



SPECIAL PROJECTS 2018 Grant Application

I. APPLICANT INFORMATION

Instructions: Please submit this signed application form with the attachments by October 26, 2017 to jheim@bellevuewa.gov. Applications received after this date may not be considered. A cover letter is not required.

Contact Information

Name: Click here to enter text.

Phone: Click here to enter text.

Email: Click here to enter text.

MAILING Street Click here to enter text.

ADDRESS City, State, Zip Click here to enter text.

Organizational Information (if applicable)

Legal Name of Organization: Click here to enter text.

Mission Statement: Click here to enter text.

Date of Incorporation: Click here to enter text.

IRS #: Click here to enter text.

Website: Click here to enter text.

Grant Summary

2018 Grant Amount Request: \$Click here to enter text.

Total Project Budget: \$Click here to enter text.

Summary of the Grant Purpose: Click here to enter text.

*A 25 word project description of the service and public benefit you will provide. Please begin the sentence with "For..."
Example: "For a five hour master class with cellist YoY o Ma and a free artist talk and performance open to the public."*

Project Venue Click here to enter text.

Street Address Click here to enter text.

City, State, Zip Click here to enter text.

Dates Covered by This Grant: Click here to enter text.

Have you received previous funding for this project through this program?

No Yes

By signing below, I certify that the information contained in this report is true and correct to the best of my knowledge. I also acknowledge and agree to the award requirements if awarded funding.

[Signature area]

Click here to enter text.

Artist/CEO/Executive Director

Date

II. ARTISTIC INNOVATION

Instructions: Please describe in vivid but concise detail how your project is creative, innovative and needed. You should aim to tell your story without the use of jargon, grand statements or theories.

Project

1. DESCRIPTION & PURPOSE 250 word limit.

Describe the project and its goal. What makes it an innovative arts, cultural or heritage project?

[Click here to enter text.](#)

Participation

	CAPACITY Max attendance at venue if "sold out"	% OF TOTAL WHO LIVE IN BELLEVUE
2. ATTENDANCE		
How many people will be served through a live experience?	Click here to enter text.	Click here to enter text.
How many people will be served through print, broadcast or online media?	Click here to enter text.	Click here to enter text.

3. COMMUNITY 250 word limit.

Describe the audience, visitor, or community that this project is designed to engage. What are their cultural needs and preferences, how did you discover these, and how does this project directly respond to these needs?

[Click here to enter text.](#)

Creative and Civic Opportunities

	TOTAL OPPORTUNITIES
4. ARTISTS	
How many professional artists will be supported by a paid creative opportunity?	Click here to enter text.
How many professional artists will be supported by an unpaid creative opportunity?	Click here to enter text.
5. VOLUNTEERS	
How many individual volunteers will you need to contribute to the project?	Click here to enter text.
How many hours will these volunteers contribute? (Total of all hours by all volunteers)	Click here to enter text.

III. PUBLIC ACCESS AND BENEFIT

Instructions: Please pay special attention to the section. This is what the City of Bellevue will fund per Washington State Constitution Article 8, Section 7 regarding gift of public funds. This section will be considered your contracted scope of work if you are awarded funds. At least one public event such as a performance, opening event or meet the artist must be offered to the general public.

Public Events & Benefits

6. EVENT TITLE	DATES	BELLEVUE VENUE	CAPACITY	PUBLIC BENEFIT
<i>Events open to the public</i>	<i>i.e. 5/7/18</i>	<i>Building or street address</i>	<i>Attendance if "sold out"</i>	<i>i.e. 300 free tickets</i>
Click here to enter text.				
Click here to enter text.				
Click here to enter text.				
Click here to enter text.				
Click here to enter text.				
Click here to enter text.				
		TOTAL	Click here to enter text.	Click here to enter text.

7. PUBLIC BENEFITS 150 word limit.

Describe the public benefit you will provide. Who will benefit and how did you identify them as beneficiaries? How will you notify them of these benefits and distribute these benefits to them?

[Click here to enter text.](#)

8. ACCESS 150 word limit.

Will you serve any underserved groups in Bellevue? If so, which ones (check all that apply):

- Disabled citizens** **Disadvantaged youth or seniors** **Low income** **Limited-English speaking**
 Historically disadvantaged minority group - please specify: [Click here to enter text.](#)

What are the major barriers these groups face and how will you minimize these barriers so that they may fully participate in your programs and services? Please cite specific examples.

[Click here to enter text.](#)

9. MARKETING AND PROMOTIONS 150 word limit.

What are the major marketing strategies you will use to engage of your core audience, visitor, or community?

- Emails** **Website** **Social media** **Print or online advertising** **Radio or television**

What different strategies will you use to encourage participation by the underserved groups you plan to serve as indicated above?

[Click here to enter text.](#)

IV. PROJECT FEASIBILITY

10. TEAM & PARTNERS 250 word limit.

Please list the main project contributors by name and their roles. Is a professional artist or cultural practitioner involved in the project, and if so, who is it and what is their role? What previous experience do team members have in executing a project with a similar scope and scale as what you propose? Will any partners be involved?

[Click here to enter text.](#)

11. MILESTONES AND TIMELINE.

Please list the major project milestones as a timeline including activities related to development, fabrication or production, delivery, and evaluation. A bullet list is fine.

[Click here to enter text.](#)

12. EVALUATION 150 word limit.

How will you evaluate the success of this project? What mechanisms will you use to gather professional and/or community feedback? If you collect feedback, what will you do with it? Please be specific.

[Click here to enter text.](#)

V. ATTACHMENTS

Instructions: Please attach the following documents. If you are submitting a paper application, please provide one copy of the following:

- Resume or bio of the lead artist or cultural practitioner involved in this project.**
- Work sample** (optional), or, a link to a website with work samples: [Click here to enter text.](#)
- Evidence of non-profit status if applicable.**

VI. PROJECT BUDGET

You may choose to use the following project budget form, or, submit your own form. If you choose this form, please provide as much detail as possible. For example, if you plan to pay two art instructors and their rate is \$30 per hour, please list that as a staff expense in Box 1: “2 art instructors X \$25/hr.” Similarly, please provide as much detail regarding your income sources. For example, if you expect to charge admission to an exhibition, please list that as earned revenue in Box 8: “500 tickets X \$15.” Non-Cash expenses are volunteer time or in-kind donations. Please note: Total Income must equal Total Expenses.

EXPENSES Please itemize	CASH	NON-CASH
1. Project Staff/Personnel (Non-Cash includes volunteers contributing time) Click here to enter text.	Click here to enter text.	Click here to enter text.
2. Materials/Supplies (Art supplies, instruments, printing, etc.) Click here to enter text.	Click here to enter text.	Click here to enter text.
3. Rentals (Venue, equipment, costumes, etc.) Click here to enter text.	Click here to enter text.	Click here to enter text.
4. Publicity/Marketing (Advertising) Click here to enter text.	Click here to enter text.	Click here to enter text.
5. Other (such as transportation; business license fees; insurance, if needed) Click here to enter text.	Click here to enter text.	Click here to enter text.
6. SUBTOTAL	Click here to enter text.	Click here to enter text.
7. TOTAL EXPENSES Cash + Non-Cash	Click here to enter text.	

INCOME Please itemize	CASH	NON-CASH	Confirmed
8. Earned Revenue (Ticket Sales, concessions, ads in programs, t-shirts, CDs) Click here to enter text.	Click here to enter text.	Click here to enter text.	<input type="checkbox"/> Yes <input type="checkbox"/> No
9. Donations from Individuals Click here to enter text.	Click here to enter text.	Click here to enter text.	<input type="checkbox"/> Yes <input type="checkbox"/> No
10. Donations from Businesses, Foundations, other Government sources Click here to enter text.	Click here to enter text.	Click here to enter text.	<input type="checkbox"/> Yes <input type="checkbox"/> No
11. City of Bellevue Special Projects funding request	Click here to enter text.		
12. Other (please list) Click here to enter text.	Click here to enter text.	Click here to enter text.	<input type="checkbox"/> Yes <input type="checkbox"/> No
13. SUBTOTAL	Click here to enter text.	Click here to enter text.	
14. TOTAL INCOME Cash + Non-Cash	Click here to enter text.		



2018 Guidelines

DEADLINE

November 7, 2017
5:00pm

LEARN MORE

Power Up Workshop
September 30
9am-1pm

We Work Bellevue
10400 NE 4th St.
Bellevue, WA 98004

CONTACT

Joshua Heim
425.452.4105
jheim@bellevuewa.gov

POWER UP BELLEVUE

Capacity building funding and technical assistance for 2018 Eastside Arts Partners.

We strengthen nonprofit organizations in the Eastside Arts Partnership (EAP) funding program by supporting capacity building.

Applicants who submit a 2018 EAP application are invited to submit a proposal. Capacity building projects and activities must take place during 2018 and should be completed by December 1, 2018.

Apply

<https://planning.bellevuewa.gov/community-development/arts-and-culture/grants/>

Detail of Incognito
by Above

INSTRUCTIONS

1 Are you ready to Power Up?

Capacity building describes the process of developing your nonprofit's ability to deliver its mission effectively now and in the future by changing what you are capable of doing. But not every organization is in the position to do this. Take this free organizational assessment to understand if you have the basics of nonprofit management firmly in place to begin the journey.

<https://www.501commons.org/assess/five-elements-of-a-healthy-nonprofit-self-assessment>

2 Don't solve a problem. Pursue an opportunity!

A common misconception is that capacity building will solve a problem. On the contrary! Capacity will help your organization become more powerful by enhancing the right assets at the right time. Determine which asset has the biggest potential for growth.

3 Develop a proposal.

If you're ready for capacity building, develop a project to strengthen your asset to make a positive, immediate impact on the organization. If your organization is ready to Power Up but unsure of a project to get you there, consider applying to the Springboard program. If you're not ready to Power Up but want to be, consider creating a Pathway to Success.

4 Submit your proposal by Nov. 7 in one of three ways:

Email (preferred)

jheim@bellevuewa.gov

Mail

Bellevue Arts Program
City of Bellevue
P.O. Box 90012
Bellevue, WA 98009

In person

C/O Joshua Heim
Bellevue City Hall
450 110th Avenue NE
Bellevue, WA 98004

Program Overview

Power Up Bellevue helps leaders of arts and cultural nonprofits reach the next level of organizational development.

Rooted in Bellevue's unique cultural landscape and community assets, the program provides project funding, a learning community, and technical assistance to existing and recent Eastside Arts Partners. Our goals are to strengthen our partners' ability to fulfill their mission and increase the capacity of organizations to serve Bellevue residents and visitors.

Available Funding and Support

Funds are currently available for 2018. The program offers resources at all levels of organizational development.

- **Project grant funds:** Do you have a clearly identified capacity need and a one-time project? Receive up to \$5,000 to implement your project and build capacity.
- **Springboard Plan:** Don't have a well-defined project? Participate in the Springboard program at 501 Commons on us – a \$1,500 value! You will work with nonprofit consultants to create a 12-18 month capacity building plan.
- **Create a Pathway to Success:** Did your self-assessment reveal the need to build your organizational foundation instead of its capacity? Using the results of your organizational self-assessment, get advice from the consultants at 501 Commons on how to strengthen the foundation of your organization.

Timing of Projects and Payments

Projects must take place during 2018 and should be completed by December 1, 2018. Two payments will be made. The first payment is for a detailed project plan due by January 15th. The second payment is for a final report due by December 15th. Funding awards expire and do not carry over to the following year. Checks are normally mailed within 30 days of the invoice date and our receiving completed paperwork.

Acknowledgments

The City of Bellevue gratefully acknowledges support for this funding program by 4Culture and the King County Hotel Lodging Tax.



PROPOSAL

Use this check-list to ensure your application is complete. Please include the following material with your 2018 EAP grant application.

Letter of Interest.

Please submit a written request of no more than 1,000 words:

1. **Goal:** Please describe how a POWER UP will strengthen the ability of your organization to meet its mission.
2. **Need:** What special circumstances, challenges, or changes have caused your organization to POWER UP on management and organizational issues at this time? Please reference any significant results and learnings from the *Five Elements Self-Assessment*.
3. **Request:** Describe how the POWER UP funds will be used. Will you pursue a capacity building project, a Springboard Plan, or create a Pathway to Success? If you are proposing a project, what is the funding amount being requested?
4. **Champions:** Please identify who from your organization's staff and board (at least one staff member if you have paid staff and one board member) has made the commitment to take on the above project. Describe how you will be effective capacity building champions in your organization. What are your roles?
5. **Impact:** One year from now, how will your organization have improved as a result of this POWER UP? What measurable change will have occurred that demonstrates an increase in your capacity to serve Bellevue residents and visitors?

Five Elements Self-Assessment.

Please submit a completed form.

<https://www.501commons.org/assess/five-elements-of-a-healthy-nonprofit-self-assessment>

Project Budget.

Please submit a full project budget.

Eligibility

Who May Apply

Nonprofit arts and cultural organizations eligible for the 2018 Eastside Arts Partnerships (EAP) funding program and who have submitted a 2018 EAP grant application.

Evaluation Criteria

- Readiness to engage in capacity building as determined in the *Five Elements Self-Assessment*.
- Clearly articulated capacity building need and a feasible project or proposal to address it.
- Commitment to capacity building as demonstrated by at least one organizational representative in attendance at the *Power Up Workshop* on September 30th.

Application Review

City Council approves all funding. Their approvals are based on recommendations from the Arts Commission after reviewing applications.

The Commission may include outside professionals on the review panel. Applications are reviewed on a competitive basis according to the overall purpose of the program and the Criteria for Eligible Projects.

2017 Application Timeline

The City of Bellevue reserves the right to change this timeline.

November 7	Proposals due & received at 5:00 p.m.
November	Committee and Commission Review
December	City Council Approval

Applicants will be notified shortly after Council approval in December.

Action and Discussion

Tuesday, September 12, 2017
Meeting: 4:30 pm

Bellevue Arts Commission
Action and Discussion

Power Up Bellevue update

At today's meeting staff will provide an update to *Power Up Bellevue*, event on Saturday, September 30th including event details. Please see attached materials for more information.

BACKGROUND

Power Up Bellevue helps leaders of arts and cultural nonprofits reach the next level of organizational development. Rooted in Bellevue's unique cultural landscape and community assets, the program provides project funding, a learning community, and technical assistance to existing and recent Eastside Arts Partners. Our goals are to strengthen our partners' ability to fulfill their mission and increase the capacity of organizations to serve Bellevue residents and visitors. The program offers resources at all levels of organizational development.

- **Project grant funds:** Do you have a clearly identified capacity need and a one-time project? Receive up to \$5,000 to implement your project and build capacity.
- **Springboard Plan:** Don't have a well-defined project? Participate in the Springboard program at 501 Commons on us – a \$1,500 value! You will work with nonprofit consultants to create a 12-18 month capacity building plan.
- **Create a Pathway to Success:** Did your self-assessment reveal the need to build your organizational foundation instead of its capacity? Using the results of your organizational self-assessment, get advice from the consultants at 501 Commons on how to strengthen the foundation of your organization.

UPDATE

The Power Up Bellevue event is an opportunity for organizational staff and board members to connect with each other and the city, learn about the issues, and participate in group problem solving with experts in the field. The event is located at We Work Bellevue in Downtown Bellevue and will feature guest speakers, three expert presentations, a hosted lunch, and a pop-up Q&A corner where attendees can ask questions to nonprofit experts on a variety of organizational issues.

Invitations were sent to all Eastside Arts Partnerships and Special Projects applicants and awardees from 2015 through 2017. A total of 65 people was invited and as of Thursday, September 7, 15 people were registered representing the following organizations: Acoustic Sound dba Wintergrass Music Festival; Bellevue Arts Museum; Evergreen City Ballet, Huayin Performing Arts Group; Japan Creative Arts; Tasveer; and the Vedic Cultural Center.

Registration for Eastside Arts Leaders Conference!



Saturday
Sept. 30
9:00-1:00
at WeWork
10400 NE 4th St.

REGISTRATION
Insert
EventBrite Link

CONTACT
[?mheilman@bellevuewa.gov](mailto:mheilman@bellevuewa.gov)

Power Starters

Capacity building success stories that illustrate and inspire.

Skill-building Workshops

CAPITALIZATION: Jim McDonald, Grantmakers for the Arts

SPACE SECURITY: Katie Oman, KO Projects

SKILLED VOLUNTEERS: Representative from 501 Commons

Power Up Lunch

Share your stories and gain ideas! Enjoy lunch and an opportunity to meet with your colleagues, discuss your challenges and opportunities, and gain inspiration in a facilitated lunch discussion.

Q+A Corner

A pop-up information booth hosted by 501 Commons where organizations can talk to experts and get quick advice on a wide variety of capacity building topics.

Capacity and Grant Opportunities

Review of funding and other capacity building opportunities, including how to apply for a grant.



A CAPACITY BUILDING WORKSHOP FOR ARTS LEADERS
We Work Bellevue, 10400 NE 4th St., Bellevue 98004
9am-1pm, September 30, 2017

9am	REGISTRATION & WELCOME Coffee & networking!	<p style="text-align: center;">Q&A CORNER</p> <p style="text-align: center;">Kerry Kozuki & Catherine Nueva Espana, 501 Commons</p> <p>A pop-up information booth hosted by 501 Commons where organizations can talk to experts and get quick advice on a wide variety of capacity building topics.</p> <p>In addition, the booth will provide information about:</p> <ul style="list-style-type: none"> > The 501 Commons Nonprofit Resource Directory > The free 501 Commons Information and Referral Program > The free Five Elements of a Healthy Nonprofit Self-Assessment <div style="text-align: center; margin-top: 20px;"> <p style="color: white; font-weight: bold; font-size: 1.2em;">Drop in with your question!</p> </div>
9:30am	POWER STARTERS Success stories that illustrate and inspire.	
10am	POWER POINTS Presentations on the critical capacity building issues in Bellevue by capacity building experts.	
	<p>CAPITALIZATION Jim McDonald, Grantmakers in the Arts What are the trends and strategies for nonprofits to build financial reserves for growth, change, and uncertain times?</p> <p>SPACE SECURITY Katie Oman, KO Projects Do you have reliable access to affordable space that meets your artistic and cultural needs in Bellevue? If not, you or your organization may be space insecure.</p> <p>SKILLED VOLUNTEERS Jan Burrell, 501 Commons What are the factors important to a successful match with a skills-based volunteer such as accounting or information technology and what are the most valuable projects for your organization?</p>	
11am	POWER LUNCH Enjoy lunch with an expert, network with colleagues, and solve a group challenge on one of the key issues: capitalization, space security, or skilled volunteers.	
12:45pm	POWER UP! Learn how to apply for a Power Up grant and other capacity building opportunities from the City of Bellevue and its partners to power up your organization and build capacity.	



Instructors

JIM McDONALD

Deputy Director & Director of Programs, Grantmakers in the Arts

206.624.2312 | jim@giarts.org | www.giarts.org

Jim McDonald's career in the arts has encompassed being a grantmaker, curator, arts administrator and art consultant. He has previously served as Senior Program Officer for Arts and Culture at The Paul G. Allen Family Foundation, Public Art Director for the Seattle Office of Arts & Cultural Affairs, and Curator of the Safeco Art Collection. He was Manager of Cultural Programs for the City of Kent, Washington, curator at the Tacoma Art Museum, Washington and also worked at the Museum of Contemporary Art, Chicago. He received his Bachelor of Fine Arts degree from The School of the Art Institute of Chicago and studied architecture in the graduate program at the University of Washington. He was also a Fellow in the Museum Program at the National Endowment for the Arts. Jim was a founding board member of 4Culture, and vice-chair of the board for Artist Trust. He presently serves on the board of The Henry Art Gallery and is on advisory committees for WESTAF and ArtsFund.

KATIE OMAN

Principal, KO Projects

206.734.6881 | katie@ko-projects.com | www.ko-projects.com

Katie Oman is an expert in project planning for arts and culture with over fifteen years' experience in strategic planning, design management, decision-making, and economic analysis for nonprofit- and public-sector clients across North America. Her approach combines deep technical expertise in the complexities of capital project planning and development with a sensitivity to the unique needs, values, and aspirations of nonprofit arts organizations, stakeholders, and their communities. She has a special expertise in sustainable development for arts, culture, and heritage using data-driven analysis and rigorous research to move towards new long-term approaches to creating and sustaining long-term cultural and community value. Her past clients include Lincoln Center for the Performing Arts, the City of Seattle, the City of Vancouver B.C., Reed College, the Cabrillo Festival of Contemporary Music, Seattle Repertory Theatre, and the National Museum of Ireland. Katie's past positions include two years as Director at AMS Planning & Research, a national management consulting firm working in the arts, culture, and entertainment sectors. Katie teaches the Cultural Infrastructure and Facilities course in Seattle University's MFA program in Arts Leadership, and is a trustee of Cultural Access Washington.

JAN BURRELL

Volunteer Initiatives Program Manager, 501 Commons

206.682.6704 | info@501commons.org | www.501commons.org

As the Volunteer Initiatives Program Manager, Jan oversees the Service Corps, a skills-based volunteer program, and United Way's Volunteer Impact Partnership, which helps organizations improve the way in which they engage volunteers. She brings over 15 years of experience connecting volunteers to meaningful opportunities in the community and ensuring that both client needs and volunteer expectations are met. She developed and managed volunteer programs for people in their 20s and 30s at Seattle Works. She continues to be inspired by helping people find their niche through volunteerism and community. Jan has enjoyed organizing and participating in a series of team based service trips to the Gulf Coast, Thailand and Peru. Luckily for her, her husband is always the first to say yes when asked to travel and volunteer, so they have enjoyed a sense of global connection and service together. Their current shared projects include raising their small daughter, Ryan, and making sure their sweet pup is able to get outside and play.

Action and Discussion

Tuesday, September 12, 2017
Meeting: 4:30 pm

Bellevue Arts Commission
Action and Discussion

Creative Edge project update

At today's meeting, consultants from MDB Insight will present the results of the research and economic analysis phase of the project. Please see the attached materials for more information. The Arts Commission will be asked to respond to the following questions:

1. *What struck you as the most significant findings to emerge from the research and engagement activities as set out in the Values Framework Report?*
2. *Are the Strategic Themes appropriate to take forward to the Community Workshop?*
3. *What roles should the Arts Commission be playing in advancing a Creative Economy Strategy?*

BACKGROUND

Create Edge: a creative economy strategy for Bellevue

Bellevue is a center for innovation and technology in the Puget Sound Region. Bellevue's rise and continued growth as an information technology hub is largely based on the talent that resides in Bellevue or commutes to Bellevue's employers daily. Therefore, the need to cultivate, attract and retain talent is at the heart of the city's ability to grow and innovate.

Creative Edge will identify how the arts, culture and creative sectors contribute to Bellevue's community and economy – known as the creative economy – and develop a strategy to strengthen and grow these sectors. The creative economy is defined as the segment of the larger economy whose principle orientation is to apply creative ideas and processes to generate goods, services, and innovations that provide both economic and aesthetic value.

The project includes developing a values framework; economic research and analysis; strategy development; implementation; and dissemination. A draft values framework has been developed and the economic research and analysis is complete. In September, the project will shift to strategy development.

Phase 1 Research & Economic Analysis Update: Bellevue has a highly ranked creative economy

The project consultant is complete with the research phase of the Creative Edge project and the preliminary findings suggest Bellevue outranks other "edge cities" and Seattle on several creative economy factors including talent, tolerance, and technology. The research phase included an economic analysis, a creative business survey, and stakeholder interviews. A draft report is attached with the findings from these activities.

Next steps: develop the strategy

Staff will host a Creative Edge Workshop for arts, business, and civic leaders to set priorities and develop strategies based on the research findings. The workshop will take place on September 13th from 10am – 2pm at Bellevue City Hall. The Office of Economic Development (OED) will provide an overview of the research results and draft strategy to the city council at the OED update scheduled in October.

State of Bellevue's Creative Economy



The Creative Economy Strategy has revealed palpable energy and excitement related to growth in creative industries and occupations in Bellevue. The data and analysis has showcased that Bellevue and its region are on a decidedly different trajectory in terms of drivers in the local and regional economy that has prevailed in the past. Below are some key findings drawn from the research that indicates the Creative Economy is well and healthy in the region.

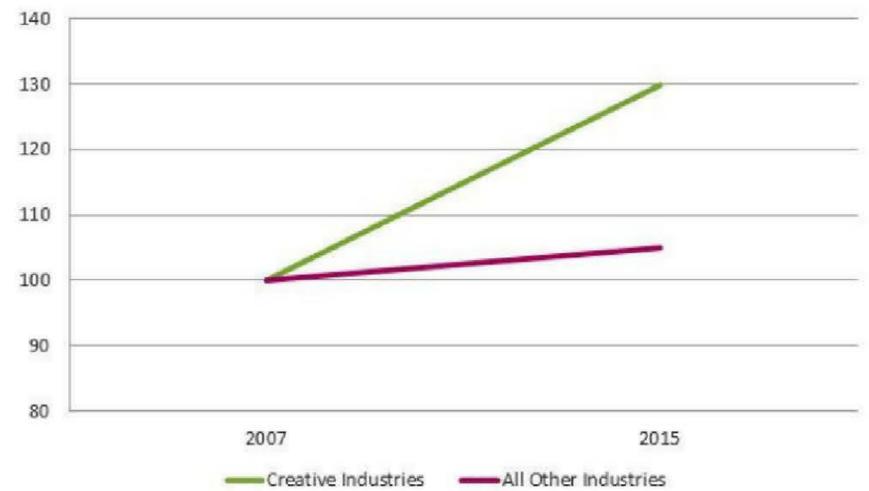


Employment in the creative industries has nearly doubled since 2002.

To place that in perspective, in 2015, the creative industries were averaging about 1,000 more hires (job gain) than 2006 levels.



Creative occupations across the region are also experiencing a shift as trends and technology impact the economy. From 2007-2016 occupations such as designers, architects, and writers were growing while artists, actors and reporters were declining.



Overall employment in the creative industries has risen significantly in relation to remaining economy which has remained largely stagnant in comparison.

Individuals aged 35-54 represented the largest proportion of creative industry employment. However, when examining new hires and total job change, the data highlights that individuals aged 25-34 is the growing trend in creative industries employment, accounting for about 85% of all new creative industry jobs in the region each quarter.

Creative businesses can be characterized into a series of inter-connected processes – which can be referred to as ‘the creative value chain’. Creation and production industries are primarily important in the role of creative idea development in a community.

Production
1,628 Businesses

Creation
1,576 Businesses

Other Creatives
1,859 Businesses

Creativity Index

A Creative Index is a gauge which measures a given community's creative economy by analyzing the amount and capability of its creative assets. Recognizing and quantifying a creative assets is often done through an analysis of the three "T's" of economic development: Tolerance, Talent, and Technology. These categories place the greatest value on the attraction and retention of creative capital. Creative capital differs from human capital in that its value lies not in a capability to produce, rather in an ability to create and develop ideas. The three T's are co-dependent; all three are necessary to promote creative growth, and no single one carries more importance or weight than either of the others. The Creativity Index is a measurement that scores these three levels through a series of indicators and presents a benchmark against select communities.



The creativity index indicates that Bellevue is comparably one of the top jurisdictions in presenting an environment that will attract and retain knowledge workers.

Creativity Index Score



Talent

- Knowledge workers make up 38% of Bellevue's total workforce.
- Over 60% of Bellevue's population 25 years or older have a Bachelor's degree or higher.
- Bellevue ranked 7th on the talent index score.

Tolerance

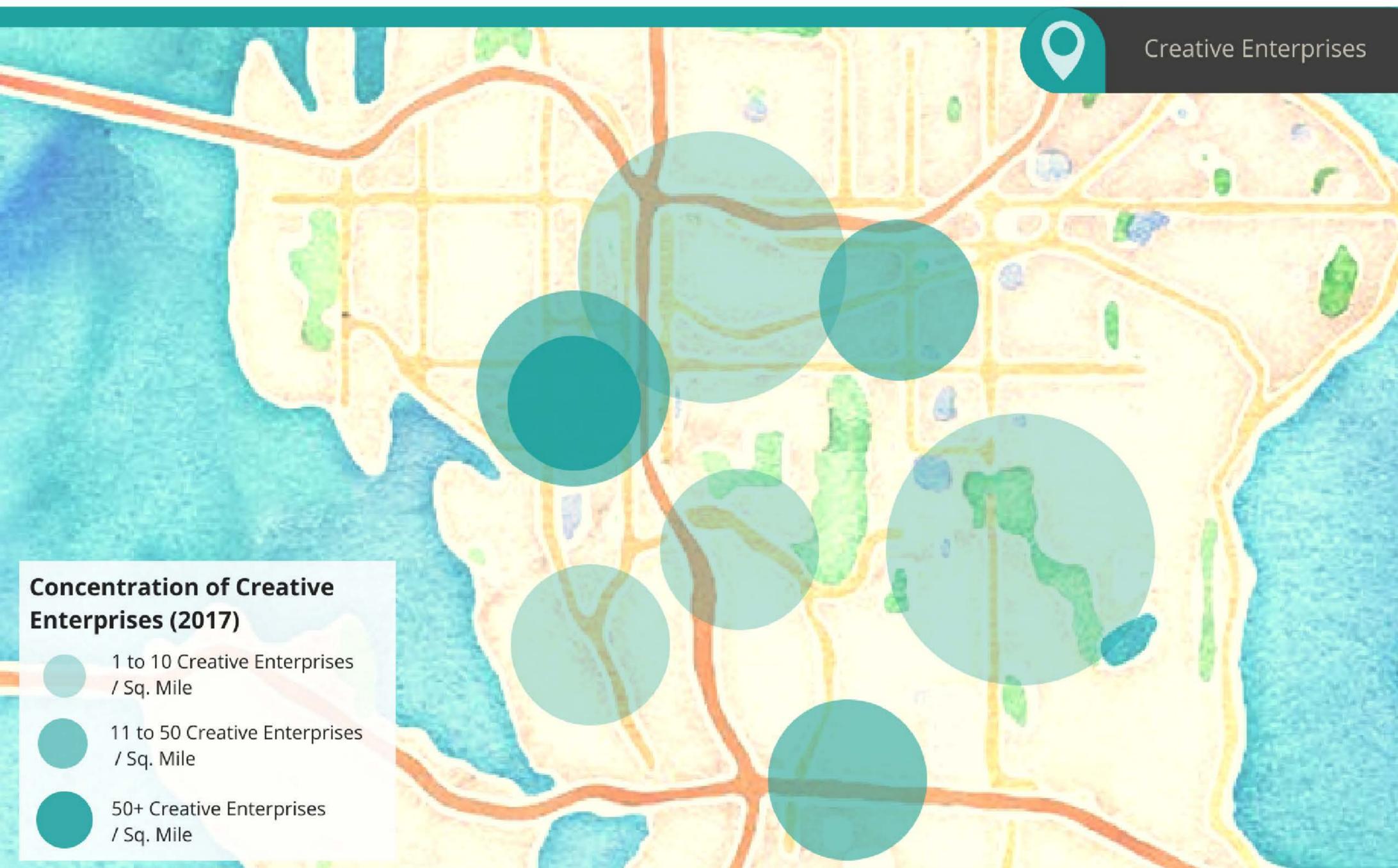
- Over 40% of Bellevue's population is considered a visible minority.
- Over 27% of Bellevue's visible minority population has a Bachelor's degree or higher.
- Over 58% of Bellevue's female population has a Bachelor's degree or higher.
- Bellevue ranked 7th on the tolerance index score.

Technology

- Over 9% of all Bellevue businesses are defined as high-tech.
- Comparatively, Bellevue has a higher concentration of high-tech firms than the national average.
- Bellevue ranked 7th on the technology index score.

Mapping Bellevue's Creative Enterprises

With the recognition of the importance of creative cultural resources in enhancing both social and economic development in cities, has come the recognition of the need for new tools and assumptions for building integrated databases and spatially locating these resources. Cultural mapping is increasingly being embraced as an essential economic and cultural development tool in cities internationally. Cultural mapping is an ongoing process that provides insights into current conditions and provides benchmarks in time against which to assess progress. The first step in cultural mapping is determining a consistent set of categories of cultural resources or a 'Cultural Resource Framework' within which a wide range of existing information can be consolidated.



Values Framework Summary



The Values Framework report summarizes findings to date in the Creative Edge Bellevue planning process drawn from the Research and Analysis and Engagement and Cultural Values phases of the process.

CONSULTATION PROCESS



These themes and issues will inform the next phase of consultation that will establish priorities and generate ideas and strategies to advance the issues and opportunities identified.

STRATEGIC THEMES & ISSUES

Expand Creative Spaces and Address Cultural Facility Needs

- Address the need for creative spaces including live-work space, studios for individual artists, incubators for start-up creative enterprises, and low cost office space for existing creative enterprises.
- City support is needed for those developers interested in factoring cultural spaces into their development plans through zoning and other tools.
- Additional purpose-built cultural facilities are needed to serve residents and visitors. New facilities are needed in different places and at different scales.

Strengthen Leadership and Shared Governance

- A new leadership or shared governance model is needed to strengthen the sector and increase its impact in the city.
- There is a need for the City to broaden its leadership role to include acting as a convener and facilitator for the sector, while mobilizing support across a range of planning and program areas.
- Greater regional collaboration is needed; models from other sectors should be examined.

Creative Edge Bellevue is a project to identify how the arts, culture, and creative sectors contribute to Bellevue's community and economy and develop a strategy to strengthen and grow these sectors as integral to Bellevue's future success.

Support Sector Development and Increase Investment From All Sources

- Strategies are needed to establish and sustain anchor cultural institutions.
- Greater capacity is needed to provide pathways for developing professional artists, small cultural organizations and creative enterprises.
- Enhanced investment is needed from the City and from philanthropic and corporate sources.

Integrate Bellevue's Diversity With The Creative Economy

- Many communities have arts and cultural groups rooted in their own cultures and tradition but to date there has been relatively little engagement with these groups, and few opportunities for intercultural exchange
- There was a call for programming stressing intercultural exchange, including a possible new signature event.
- There are opportunities to connect Bellevue's diversity with the city's expanding cultural industries.

Embed the Arts and Creativity Throughout the City

- Attention to cultural development including creative placemaking is needed across the city, in all its neighborhoods.
- Tremendous opportunity exists to leverage the full creative and cultural potential of an increasingly vibrant downtown, Cultural Corridor and Bel-Red District.
- The East Side Rail Line provides an opportunity to advance art and culture activities and the creation of new arts spaces.

Quick Business

Tuesday, September 12, 2017

Bellevue Arts Commission

- 1.
- 2.
- 3.

Department of Planning and
Community Development

Reports

PROJECT UPDATES

PUBLIC ART

Bellwether 2018: Exhibition & Art Walk

No updates to report.

East Link Public Art

No updates to report.

Grand Connection

No updates to report.

Lattawood Park

Update, September 12, 2017: A selection panel will meet on September 14th to select three finalists from the applicant pool to interview.

Meydenbauer Bay Waterfront Expansion

No updates to report.

Night Blooming Donation

No updates to report.

130th Streetscape Public Art

Update, September 12, 2017: Staff is currently working on a draft call for artists for this project. The call will be presented to the Arts Commission for review at the October Arts Commission meeting.

Portable Art Collection

No updates to report.

Public Art Collection & Maintenance

Update, September 12, 2017: Staff is currently drafting a scope of work that will ultimately lead to a contractor developing and executing a maintenance plan. A number of artworks will require larger restoration efforts and will be contracted separately from the collection maintenance plan.

OTHER PROJECTS AND PROGRAMS

Artspace Affordable Housing Feasibility Study

Update, September 12, 2017: A briefing on the final report and recommendations will be presented at the October Arts Commission meeting.

Bellevue Creative Edge

Update, September 12, 2017: An update will be provided at today's meeting.

Cultural Compass

No updates to report.

Funding, 2017

No updates to report.

Level Up Bellevue

Update, September 12, 2017: An update will be provided at today's meeting.

Department of Planning and
Community Development

Information

COMMITTEE DESCRIPTIONS AND SUGGESTED ASSIGNMENTS

Below are suggested committee assignments and project leads for 2017. If you have any questions or would like to swap an assignment, please discuss with Chair Paul Manfredi.

2017 Suggested Assignments

Executive committee

- Monthly Arts Commission Meetings, Paul Manfredi lead
- Budget One reporting
- 2017 Annual Meeting

Allocations committee

- Becky Lewis, lead
- Maria Lau Hui, lead on pilot capacity building program
- Carl Wolfeich

Public art group

- 130th Avenue in BelRed, Carl Wolfeich
- Lake Hills, Becky Lewis
- Lattawood Park, Philip Malkin

Planning group

- Artspace Artist Housing Feasibility Study, Philip Malkin
- Creative Edge, Paul Manfredi
- Grand Connection and Wilburton Land Use Study, Maria Lau Hui